

**Carson City Arts and Culture Coalition**  
**Minutes of Meeting, Thursday, November 17, 2011**  
**5:300 p.m. at BRIC (Business Resource Innovation Center)**  
**108 E. Proctor Street, Carson City, NV**

**Call to order:** Joe McCarthy called the meeting to order at 5:41 p.m. In attendance were Joe McCarthy, Ellie Bugli, David Bugli, Jim Shirk, Mitch Ames, and Andi Moore. Ellie moved that we accept the agenda as written, and that passed. There were no minutes to review at this time.

**Membership Report:** Ellie Bugli reported that we have nine current (paid-up) members, six of which are organizations and three being individuals. Last year we had 12 members.

**Treasurer's Report:** Ellie Bugli reported that there have been no expenses this fiscal year. Membership income was \$500.50. The balance in the account is \$2244.09. Mitch moved to accept the membership and treasurer's reports. The motion passed.

**Discussion related to possible future initiatives and activities.**

- **Commission as a potential re-granting agency:** Joe handed out a letter from City Manager Larry Werner to Peter Barton, chair of the Carson City Cultural Commission (CCCC). The second paragraph of the letter concerns CCCC potentially becoming a "granting" organization for art & cultural entities by means of creating a "block" grant for the CCCC to distribute. Joe said that under Werner's plan, Redevelopment would still handle granting for organizations not related to arts and culture, and that this change would give the CCCC greater authority. Ellie would like to see the city having one application process that would route the grant application to the proper grantor, considering that there are several grantors currently involved in the city grants process.
- **Public art in public places:** Werner's letter also addressed "the topic of providing for the arts in the City's construction projects." Werner stated, "The purpose of this letter is to ask if the Commission would be interested in taking a look at the concept and developing the procedures" to come up with a mechanism for this. Joe discussed this idea and pointed out that the idea would apply to government buildings, not private construction.
- **Coordination of capacity-building programs for arts organizations:** Sara Jones (Library Director, Carson City Library) will train 20 people tomorrow (Nov. 18). There is a waiting list for the class, and Joe will be attending. Half the class is on the function of grant writing. The other half is on the Foundation Center resources (including grant-maker directories) at BRIC and how to use them. Joe and Andi have taken Foundation Center training in the past, and people from around the state have attended a prior session.
- **"Gallery Stroll" potential:** Joe would like to set up a "gallery stroll" that would involve various galleries around the city, including BRIC, Brewery Arts Center (BAC), Artsy Fartsy, Western Nevada College (WNC), the courthouse, etc. This could be modeled on the Carson City Downtown Business Association's (CCDBA's) popular monthly wine walks. Since galleries are spread around the city, Jim suggested looking into the use of JAC buses or the trolley to get people from place to place. It was suggested that a "tour guide" could tell the participants about each gallery while on the bus or trolley. Ellie suggested including artists' studios. (A similar event involving artists' studios, the Markleeville Artists Autumn Open Studio Tour, is held in Markleeville each year, 2011 being the ninth year with 12

artists - see <http://www.markleevilleartists.com>. Art gallery/studio tours are held in Reno (Reno Open Studio Tours): 2011 was its third year, with 45 artists. Other open studio tours are held throughout the U.S. If we decide to sponsor this in Carson City, we can get lots of ideas from the others.) Mitch suggested setting up some arts in the parks. It was thought that the term "stroll" might be too limiting, so perhaps the term "art tour" might be more fitting.

**Report on CCSD Vision Steering Committee:** Joe has been attending CCSD (Carson City School District) Vision Steering Committee sessions, as has Dr. Richard Stokes, the Superintendent of Schools. Joe reported that there has been a lot of wordsmithing regarding how to "raise the bar" to foster good education. The sessions have been focused on developing a "belief system" of what a good educational environment is for Carson City students. In two weeks participants will work on goals for specific areas, such as science, math, arts, and language skills. Joe wants to see more participation from the public over the next four months

**CCCC meeting:** The next meeting of the Commission is Tuesday, Dec. 20, 2011, at 5:30 in the Sierra Room at the Community Center.

#### **Individual reports on Arts & Cultural activities (Announcements):**

- **Carson City Arts Initiative (CCAI):** Joe reported on activities in several areas of focus at CCAI including exhibitions, public talks, arts in school, books & writers, and a blog promoting arts. He talked about a workshop that poet Gailmarie Pahmeier did on Oct. 13 and one that poet Tracy McQuay did on Nov. 4. Joe also mentioned future CCAI events and partnerships with the library.
- **Carson City Symphony:** Ellie reported that the Symphony is preparing for its 28th annual Holiday Treat Concert on Dec. 11, which will feature the Carson High Saxophone Quartet, Carson Chamber Singers, and Norma Conway's Victorian Dancers. The Association is actively seeking a new director for the Carson City Singers, and the job announcement is posted at CCSymphony.com. Director Judy Monson is retiring at the end of this season. On Dec. 8 at the Community Center, the Strings in the Schools program will be presenting their second annual "This is Not a Christmas Program." Also, three schools (Carson Middle School, Eagle Valley Middle School, and Carson High School) will be presenting their string ensembles on the December programs. The Not Quite Ready for Carnegie Hall Players will present a Carol Playalong on Thursday, Dec. 22 at 1:30 in the Carson Mall.
- **CCACC:** Andi Moore suggested that CCACC reserve a Library display case for one of the months in 2012.
- **Mile High Jazz Band:** David reported that the MHJB will be presenting "Illuminations," a "Jazz & Poetry" event at Comma Coffee on Dec. 13. Also, MHJB is working on scheduling another "Jazz Extravaganza" with the Carson High Jazz Band some day in January.
- **Brewery Arts Center (BAC):** Ellie reported that the Reno Baroque Orchestra did a great show at the BAC on Nov. 5. Bella Voce and Orfeo will present a concert at the BAC on Nov. 27.
- **Community Center:** Mitch mentioned that "The Nutcracker" will be presented Nov. 25-27 and that "The Peanutcacker" will be the following week. The Library has a reading tie-in to the latter. He also reported that January is turning into a busy month at the Community Center, which it hasn't been in the past.
- **Getting the word out:** Jim was wondering how we could get the word out about cultural events in Carson City. He mentioned that several of his neighbors did not know that "Phantom of the Opera" was being presented in Carson City. David pulled up the

VisitCarsonCity.com list of events for November and December and shared a number of them with those present. We decided to encourage arts organizations to list VisitCarsonCity.com on promotional posters. Ellie indicated that she would include an ad for the website in the Symphony's next printed program. Joe encouraged organizations to use the CCAI blog to promote their events; they should send info to CCAI and have CCAI post it on the blog, rather than directly posting. There was some discussion on what it would take to put up a "future events" display monitor in the lobby of the Community Center, similar to that at the Pioneer Theater. (Later in the meeting it was suggested that CCACC needs a marketing committee to figure out how we get information to the community.)

- **Carson City Library:** Andi reported that author Jennifer Lauck will be at BRIC tomorrow (Nov. 18), and will be talking about her life experiences (being adopted). A Scholastic Bookfair will be held at the Library Dec. 3-10 where people can do Holiday shopping. The Tintabulations Handbell Ensemble will present a concert at the Library on Dec. 17 at 1:00 p.m. The Library is serving as a collection spot for the Ron Woods Food Pantry, Food for Thought, and Toys for Tots.
- **Ice rink:** It is thought that the ice rink in the Arlington Block will open right after Thanksgiving.
- **Silver and Snowflakes:** This has become a two-day event (Dec. 2 and 3), with the tree lighting on Dec. 2 at 5:30 p.m. A snowman art contest is part of it.

**Next meeting:** There will be no CCACC meeting in December. The next meeting is Thursday, Jan. 26, 2012, from 4:30 to 5:30 p.m. at BRIC. David will send a reminder to the group. Joe wants us to discuss, in that meeting, doing an upgrade to the CCACC's website ([www.carsoncityarts.org](http://www.carsoncityarts.org)), perhaps so that it can be maintained in Wordpress.

The **meeting adjourned** at 7:06 p.m.

(Minutes prepared by David Bugli, Interim Secretary)