

Carson City Arts and Culture Coalition
Minutes of Informal Meeting, Friday, July 13, 2012
7:30 p.m. at Adele's Restaurant
1112 North Carson Street, Carson City, NV

Note: This was an informal meeting. Due to various circumstances, there had not been a CCACC meeting since Jan. 26, 2012. The purpose was to re-establish a consistent meeting plan and to discuss various topics that had recently affected the arts community.

Call to order: There was no formal call to order and no chair was designated. The following people were present: David Bugli, Ellie Bugli, Gene Paslov, Mitch Ames, Carol Scott, Stephanie Arrigotti, and Abby Gardner (new theater program teacher at Silver State High School).

Banner and other advertising: Stephanie was concerned about the banner over Carson Street. It appears that 47 organizations want to use the banner 52 weeks a year. She wondered about getting an electronic sign. She would like to get her message about WNMTC out to Reno folks. She "bought" five billboards in Reno for "Phantom of the Opera." She felt it was cheaper than ads in *Reno Gazette-Journal*. She wondered if we (CCACC) could buy/rent/use a billboard for a year.

Wild Horse Theater: Wild Horse Theater Company (WHTC) is being evicted from the Children's Museum of Northern Nevada (CMNN), where they have been a resident company for several years. Carol Scott related details about the eviction. She discussed an exchange of letters between WHTC and CMNN. WHTC's attorney feels there are some inconsistencies in CMNN's second letter, and Carol feels that CMNN has not responded to WHT's letter. Carol expressed bewilderment about the eviction, since WHT brought in about \$12,000 to CMNN, plus audience (especially young folks). WHT is going to go to the Brewery Arts Center. Stephanie offered to draft a letter from the CCACC to CMNN and requested David Bugli, as Interim Secretary, to send it.

BAC Stage Kids: Andie Anderson has departed from BAC Stage Kids. Brewery Arts Center did not want to be the production company. Andie will have a new theater group through the Community Center. They will do winter rehearsals at Gina Kaskie's new, big location.

Jazz & Beyond Music Festival: Ellie wanted CCACC to buy an ad for the music festival program. CCACC has over \$2000 in the bank. We are in a new fiscal year and haven't collected the new dues.

Leadership and future of CCACC: It was reported that John Shelton has offered, via e-mail, to take over the leadership role that Joe McCarthy had. In the future we should discuss sharing advertising and members sharing facilities. (It was mentioned that Carol rents warehouse space for WHT from WX Signs on Research Way, a company that prints tradeshow displays, vehicle graphics, etc.) There is a consensus to keep CCACC going. Mitch said that Joel Dunn has worked up a formula for figuring "heads in beds" and similar event justifications. Ellie will respond to John Shelton's e-mail and say we'd like to have him run future meetings.

Future meetings and membership: The next CCACC meeting will be Aug. 17 at 3:00 p.m. Future meetings will be on the third Friday of every month at 3:00 through Dec. 21, 2012. David was asked to set up the meeting locations for these five meetings. It was decided we will ask members to join up/renew for this fiscal year for the existing "half price" (continuing the current policy).

Adjournment. The meeting ended at 8:49 p.m.